

Rosalyn Ramos

UI/UX Designer

 rosalyn@creativelyn.com

 www.creativelyn.com

 Based in San Francisco Bay Area

Profile: I'm a T-Shape Designer

Core: Visual Designer

Interactive Design IxD

UI, UX, Prototyping, User Testing

Applications

Adobe CC: Dreamweaver, Photoshop, Illustrator, InDesign

Other: Axure, Google Table Fusion, Google Maps API, KML

Supplementary:

Responsive Web Design

Programming Languages

HTML Semantics, CSS, JavaScript, jQuery, PHP, MySQL

Front-End Framework

Semantic UI

Awards

2010 Annual Spring Show Academy of Art University

2nd Place Typographic Poster
"Eurostile"

3rd Place Time Based Media
Basic Scripting
"Magnetic Words on the Fridge"

Education

Dec. 2013

Academy of Art University, San Francisco
MFA Web Design & New Media

MFA Thesis:

The web application is an interactive personality test that uses data visualization to show results. The comparison chart is based on the student body data set and the Big Five Personality Theory.

Dec. 2005

California State University, Hayward
BFA Multimedia & Digital Graphics

Work Experience

Oct. 2011 to
Dec. 2014

Rehired

Shutterfly

SEO Internet Marketing Contractor

- Updated Shutterfly's ecommerce pages per Google's new Hummingbird standards
- Strengthened blogger fan base by administering various Shutterfly promotions

Nov. 2010 to
Jan. 2011

Seasonal Position

Shutterfly

SEO Internet Marketing Contractor

- Managed email correspondence with their blog affiliates

March 2006
to Aug. 2009

Motorola

Web Designer

- Designed and updated websites for various Motorola's clients
- Discussed data and designing options with clients before web development
- Assisted clients troubleshoot their website issues

June 2005 to
Aug. 2005

(OOCL) Orient Overseas Container Line

Marketing Intern

- Collaborated with the marketing department to create a sales presentation with animation, interactivity, and video

Volunteer Work

June 2010 to
Nov. 2011

Scavenger Crawl

Graphic Designer

- Designed promotional ads for scavenger hunt events that benefit various local charities